

IT-BPO sector exports to touch \$60 b in 2010-11

Nasscom releases 'Strategic Review 2009'

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NEW DELHI: The Information Technology (IT) and Business Process Outsourcing (BPO) sector exports would touch \$60-62 billion in 2010-11, the National Association of Software and Service Companies (Nasscom) said here on Wednesday.

In its 'Strategic Review 2009' titled 'The IT-BPO Sector in India', Nasscom has said in the current fiscal (2008-09), exports were likely to touch \$47 billion. Exports stood at \$31.4 billion in 2007-08. However, It has not given any projections for the next fiscal (2009-10).

- No projections for the next fiscal
- Employment will exceed 10 million

"Despite the unprecedented economic downturn, the industry will witness sustainable growth. The global technology spending outlook for 2009 is affected by the recessionary environment but it is expected to grow from 2010," the report said. Though the U.S. still remains the dominant market for the Indian IT-BPO industry, the European and Asian markets are

catching up as they witness higher growth in demand.

Highlighting that India's fundamental advantages such as abundant talent and cost are sustainable over the long-term, Nasscom said: "With a young demographic profile and over 3.5 million graduates and post-graduates that are added annually to the talent base, no other country offers a similar mix and scale of human resources."

Optimistic

"The Indian IT-BPO industry has reason to be optimistic not only on account of the existing potential in global sourcing in the domestic mar-

ket but also because of its own positive performance, especially in the current sluggish market," Nasscom President Som Mittal said.

There is also an increased opportunity in the home market as domestic software buy is expected to touch Rs.52,200 crore by 2014-15 from Rs.9,200 crore in 2007-08. IT adoption by small and medium businesses is expected to grow at a compound annual growth rate of 22.23 per cent to Rs.1.53-lakh crore by 2014-15 from Rs.24,900 crore in 2006-07. Nasscom also projected employment in the industry to touch 10.2 million in 2008-09.